



CAPITAL  LASER.®

Expert Laser Hair Removal

**Offering A Simple Solution To
Unwanted Hair Booming Business!**

FRANCHISE OPPORTUNITY

Invest In A Successful Concept In An Expanding Industry Segment.

Capital Laser is offering qualified entrepreneurs and medical professionals a successful turnkey operation using honed techniques, services, and state-of-the-art technology. We provide an extensive training program with all of the knowledge necessary to succeed. Our established business plan is built on a passion for beauty and we're ready to share our success with you.

Our dynamic team dared to dream big, creating an incredibly lucrative investment opportunity. It's a chance to experience a rewarding, profitable, and efficient business, using streamlined systems and a proven operating model. As a trusted leader in the laser hair removal industry, Capital Laser is well-positioned for growth in this popular segment of the franchise segment.

In recent years the high demand for advanced hair removal has created a thriving industry with huge growth potential. It's the perfect time to get in on the ground floor of a market that is rapidly increasing on a national and global level.

Our high-grossing concept provides a significant ROI in a short time period. Are you ready to grow your own business in the high-demand aesthetics industry?



A Proven Business Model In The Trending Beauty Industry

Capital Laser has a thriving location in Arlington, VA that has been going strong since 2001. This location has a history of tremendous growth as well as a strong following within the community, providing a successful prototype for all future franchisees.

CAPITAL LASER has an extremely impressive potential ROI. With a typical startup cost for a business and applicability in most markets, the concept is financially compelling.

OUR BUSINESS MODEL is operationally simple and is ready to be easily replicated in many markets across the U.S. Current locations run efficiently with high levels of service and a high volume of repeat customers.

ADVANCED LASER HAIR REMOVAL has become a high-demand service creating a thriving industry with huge growth potential. This trending segment is increasing on a national and global level and is expected to reach over \$3.9 billion by 2026¹.

ONE OF OUR BIGGEST STRENGTHS is the fact that we offer only one service – laser hair removal. This allows us to provide excellence in our quality treatments and helps to grow the market even further.

THE IN-HOUSE CAPITAL LASER invented systems control the quality of service to keep it consistent and highly effective in the easiest manner possible.

CAPITAL LASER is a simple operation that can be plugged into almost any high-traffic retail center. The business model is designed to remove operational complexities and shorten the ramp-up time for generating cash flow and profitability.

¹ *National Laser Institute, 2022*

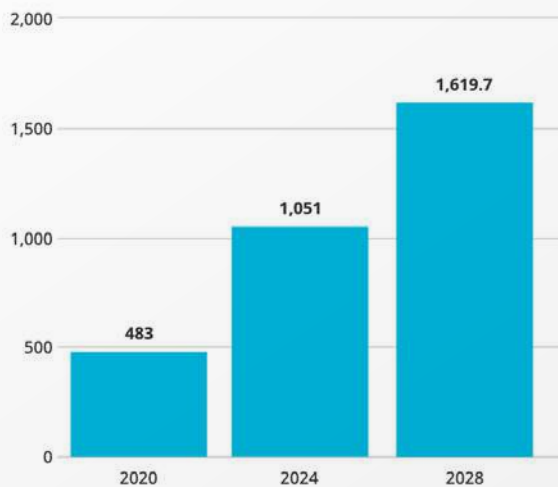
A Proven Business Model In The Trending Beauty Industry

Potential partners for a Capital Laser business should be able to grasp the industry culture and share the same vision for our company!

We are seeking franchisees who have the following qualities to join our team:

- *Sales and management experience*
- *Excellent people skills*
- *High personal standards*
- *A medical background*

LASER HAIR REMOVAL MARKET



Source: Fortune Business Insights, 2022

LATEST TRENDS

- Increasing Utilization of Cutting-Edge Technology
- People's Capacity for Spending Higher on Self-Care

DRIVING FACTORS

- Introduction of Laser Hair Removal Products/Services
- Growing Interest in Non-Invasive Treatment Procedures



Setting You Up For Success

Your success is our success! We provide the knowledge, experience, streamlined systems, and superior equipment necessary to make each Capital Laser a profitable operation, including:

- *Ongoing training and support in business development and lead generation*
- *Industry expertise in service development*
- *Coordination of advertising materials and strategies*
- *Quantity discounts and help with internal purchases*
- *Methods to enhance profitability*
- *Ongoing model adaptation*



Financial Snapshot

Franchise Fee

\$37,000

Royalty Fee

7% of Gross Sales

Investment range

\$110,000 - \$692,500

Corporate Marketing Fund

1% of Gross Sales



Are You Ready To Reach Your Financial Potential?

Capital Laser isn't just a profitable business backed by hands-on, expert support— it's fun to operate, helpful to others, and flexible for your lifestyle. Take the next step to becoming a part of the profitable Capital Laser team!

To learn more, visit
CapitalLaserFranchise.com



C A P I T A L  L A S E R.®
Expert Laser Hair Removal

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This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.

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